




thrive^{360°}

AFFORDABLE At Home Care Presents:

HEALTH & WELLNESS INNOVATION EXPO

TOTAL HEALTH - MODERN LIVING



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SATURDAY & SUNDAY

MAY 16 - 17, 2026

LANE EVENTS CENTER



THRIVE 360°

**HEALTH & WELLNESS
INNOVATION EXPO**

MAY 16-17, 2026

01



INTRODUCTION

The **Thrive 360° Health & Wellness Innovation Expo** is more than just an event - it's a movement toward healthier, stronger communities.

Hosted in the **Performance Hall** of the **Lane Events Center** on **May 16-17, 2026**, this event will bring together families, professionals, and community members to explore resources, services, and innovations that support whole-person wellness.

With innovative health themed **booths**, interactive **workshops**, expert **speakers**, **screenings**, and more, the Health & Wellness Innovation Expo creates a space where health, technology, and community connection can thrive.

Proceeds from the event will benefit a local non-profit, ensuring that the positive impact extends well beyond the event itself.

Total Health - Modern Living



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02

VISION & MISSION

VISION

To inspire a community where every individual has access to the knowledge, resources, and support needed to live a healthier, more balanced, and connected life.

MISSION

- Fostering whole-person wellness by highlighting health, fitness, nutrition, mental health, and lifestyle resources.
- Connecting individuals and families with innovative health solutions and local services.
- Creating engaging opportunities through workshops, speakers, screenings, and interactive experiences.
- Empowering healthier lifestyles while making a lasting impact on Lane County families and beyond.





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WHY SPONSOR THRIVE 360°?

Partnering with the Thrive 360° Health & Wellness Innovation Expo puts your brand in front of thousands of engaged attendees while showcasing your commitment to community wellness.

Sponsors gain visibility, networking opportunities, and the chance to make a direct impact-proceeds will benefit a local non-profit supporting community members in need. Together, we can inspire healthier living and stronger communities

-  **Positive Community Impact**
-  **Custom Exposure Opportunities**
-  **Networking Opportunities**
-  **Direct Audience Engagement**
-  **Brand Visibility**





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MEET THE EVENT BENEFACTOR



**Lane Senior
Support Coalition**

We are proud to announce that proceeds from the Thrive 360° Health & Wellness Innovation Expo will benefit the **Lane Senior Support Coalition (LSSC)** – a Eugene-based nonprofit organization dedicated to helping low-income seniors in Lane County maintain their well-being and independence.

Guided by a dedicated, all-volunteer board and funded by community grants and donations, LSSC channels its resources into programs that strengthen access, stability, and dignity for older adults.

To learn more about them visit: www.lanessc.org





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SPONSORSHIP PACKAGES OFFERED

PLATINUM SPONSOR

Contribution: \$2,500

Benefits:

- Prominent logo placement on event signage, website, and all promotional materials
- Recognition in press release and social media campaigns
- Opportunity for a company executive to deliver a presentation during the event.
- Complimentary **10x20 Premium** booth
- Recognition in post event "Thank you" advertising
- Gold Sponsor signage display at booth

GOLD SPONSOR

Contribution: \$1,500

Benefits:

- Logo placement on all event signage, website and all promotional materials
- Recognition in social media campaigns
- **Two (2)** Complimentary **10x10** Standard booths
- Recognition in post event "Thank you" advertising

SILVER SPONSOR

Contribution: \$1000

Benefits:

- Logo placement on event signage, and website
- Recognition in social media campaigns
- Complimentary **10x10 Standard** Booth
- Recognition in post event "Thank you" advertising

IN-KIND SPONSOR

Contribution: VARIES

Benefits:

- Logo included on the event website and event map/schedule
- Recognition in post event "Thank you" advertising



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EVENT SCHEDULE

Join us for TWO DAYS of inspiration and connection at the Thrive 360° Health & Wellness Innovation Expo on May 16-17, 2026! Each day will feature health screenings, interactive workshops, wellness demos, and local vendors offering the latest in healthy living. From morning fitness sessions to afternoon expert talks and community giveaways, there's something for everyone to enjoy.



May 16-17, 2026



Sat. May 16, 10AM – 5PM
Sun. May 17, 11AM – 3PM



**Lane Events Center –
Performance Hall**
796 W. 13th Ave., Eugene





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THANK YOU

We greatly appreciate your interest in supporting the Thrive 360° Health & Wellness Innovation Expo. Together, we can build an event that empowers our community to live healthier, happier lives. Your support is more than a sponsorship—it's an investment in the well-being and connection of everyone who participates. We look forward to following up with you shortly to discuss potential opportunities and next steps.



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